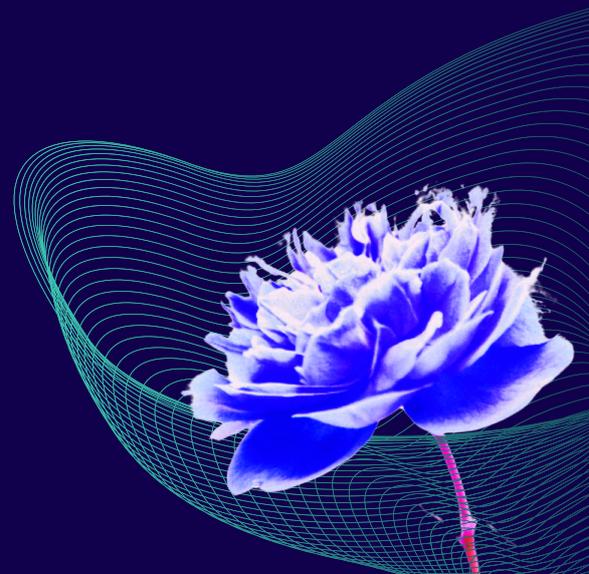




TEAM ENGAGEMENT

# Future-Focused Leadership Masterclass

This transformative engagement equips leadership teams with 'future-focused lenses' to make sense of the world and navigate complexity and uncertainty with clarity and agility. Master the art of being future-fit and leading with relevance, together.





# Introduction

## Leading in Uncertainty

Today, the greatest challenge facing leadership and c-suite teams is the ability to make sense of what's going on, connect the dots and work well together in complexity and uncertainty.

We're wired to avoid uncertainty yet, we know the future is unlikely to be anything we're able to accurately predict or plan for. It also holds the greatest opportunity for novel and exponential growth if we're able to develop how we think about and frame what's going on. Yet very few executive teams are adequately prepared.

It's estimated we'll experience more change across the sciences, technology, the environment and society in the next 10 years than we have done in the last 100. Bridging the gap between today's business models and what's next calls for a fresh perspective, informed by a set of future-focused mental models or our 'lenses on the world'.

This Masterclass empowers you and your team with the thinking and skills to create space, make better sense of what's going on, and be more insightful and purposeful in your decisions and actions.

## Our Approach

Mowbray by Design is the Future-Focused Conscious Leadership Consultancy, established by Louise Mowbray in London in 2005. Louise specialises in The Future of Work and Leadership, working with clients around the world at the intersection of leadership, futures, transformation and purpose-driven business.

Our approach is founded on decades of practical application and the most up-to-date research, frameworks, models and tools as detailed in Louise's book: *Relevant: Future-Focused Leadership* (available on [Amazon](#)).

All participants will receive a copy of the book.





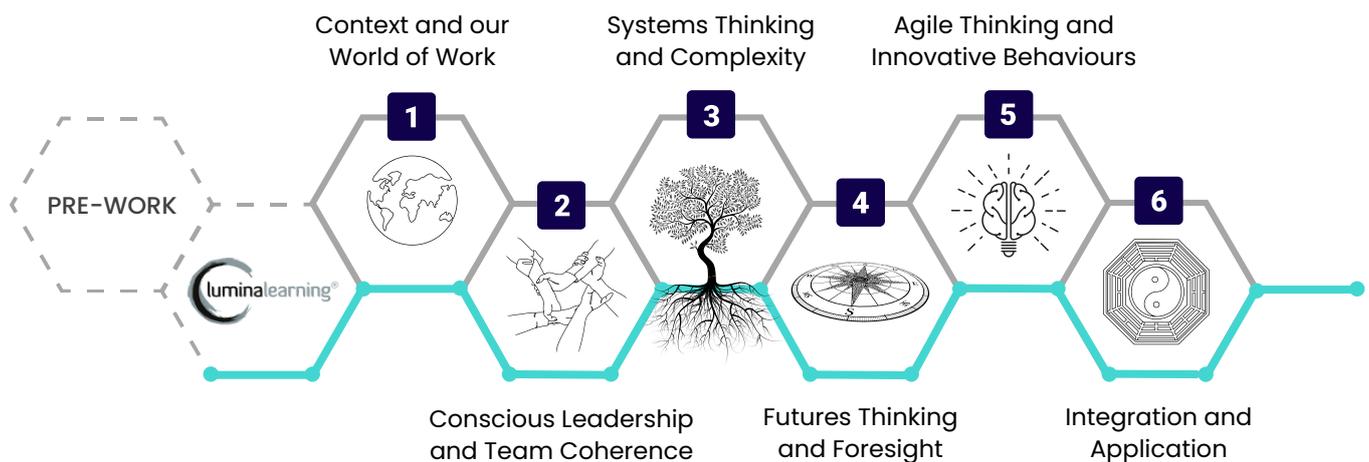
# Forge a new way of working. Together.

## The Engagement

We begin this engagement with Pre-Work, liaising with you to fully understand what you want to achieve and tailor the pace of the engagement to your team.

Each team member will take the award-winning Lumina Spark Portrait online and receive a 60-minute individual feedback coaching session with Louise. This empowers each person with valuable insights into their dynamic personality and generates behavioural science data for subsequent sessions.

Louise guides you and your team through six future-focused lenses, why they are essential now and, crucially, when and how to use them. Sessions are held virtually and may be combined with an in-person event.



### SIX SESSIONS

## Six Lenses on the World

# 1

### Context

Context is internal and external – a snapshot of who and where we are in time and space and how we think about, react and respond to events and situations. Explore our current context of complexity and uncertainty, leading in an AI-infused world, trust and truth, ethics and decision-making, and our social, environmental and political drivers.



## SIX SESSIONS

# 2

### **Conscious Leadership and Team Coherence**

Develop your self-awareness, conscious leadership and future-fit capabilities. We use Lumina's tools to empower you to understand yourself and your team members better and enable more authentic connections between you. Value each other's differences, identify any blind spots and biases and collaborate to forge a new way of working together.

# 3

### **Systems Thinking and Complexity**

Appreciate the interconnectedness of all things and shift from observing events or data in isolation to connecting the dots and looking at it in terms of wholes, relationships and patterns. Complex or Complicated? Understand the difference and learn to make sense of and work with complexity, uncertainty and ambiguity. Gain invaluable insight into the emergent challenges and opportunities in your business ecosystems.

# 4

### **Futures Thinking and Foresight**

Use the push of the present, weight of the past and pull of the future to intentionally drive your business towards a desired future. Learn to explore multiple potential futures and use foresight to inform your strategy so that you are better prepared for whatever it holds.

# 5

### **Agile Thinking and Innovative Behaviours**

We use Lumina's models and tools to give you instant insight into where you fit into the innovation cycle, both individually and as a team and enable you to create the cultural conditions for ideation, experimentation and innovation in your organisation.

# 6

### **Integration & Application**

Using all that you've discovered and learned, apply the future-focused lenses to current or emergent strategically important projects to embed your collective thinking and integrate it into your day-to-day working lives.





# Meet Louise

Louise Mowbray is the Founder of Mowbray by Design. She is a Conscious Leadership Coach (ICF), Natural Foresight® Practitioner (TFSX) and a Lumina Learning practitioner. Louise is also a keynote speaker, an occasional visiting lecturer for business schools, associate faculty for the Center of Creative Leadership (CCL) and an educator for Duke Corporate Education.

She is the author of Relevant: Future-Focused Leadership, a co-author of Uncertainty: Making Sense of the World for Better, Bolder Outcomes, the host of 'LIFT: Lead Into the Future Today', co-host of 'In Conversation: Exploring the Future with Global Thinkers' and a regular guest speaker on podcasts, panel discussions and live events.

In earlier career chapters, Louise worked for listed organisations in the investment banking, technology and executive search sectors, co-founded an executive search firm and was MD MENA for a British luxury lifestyle company. She has lived and worked in the UK, the UAE and South Africa and works with clients around the world.



## Future-Focused Leadership Masterclass

Ready to explore this Masterclass for your team or organisation?  
Schedule a time to talk to Louise.

[SCHEDULE A TIME](#)



## KEYNOTE

# Future-Focused Leadership

**Discover the thinking and skills required to thrive in our complex, uncertain, AI-infused world of work.**

In this captivating talk, Louise empowers decision-makers and executives to make better sense of what's going on in the world, connect the dots and navigate the future with greater ease.

Louise challenges our love affair with certainty, control and predictability and shares the thinking, attributes and skills needed to lead with relevance in today's world of work.

Drawing from years of practical experience, expertise, insight and the most up-to-date research, Louise will guide attendees through a series of future-focused lenses on the world. Participants will gain a deeper understanding of the challenges and opportunities presented by the context we're working in and discover how to actively shape the future they desire.

This keynote is ideal for leaders, executives entrepreneurs and board members who are interested in broadening their perspectives on the future of work and leadership, and equipping themselves with the thinking necessary to build a better tomorrow, today.

## Keynote Takeaways

- Make sense of the context we're working in, connect the dots and utilise future-focused lenses on the world to navigate complexity and uncertainty.
- Recognise the value of self-knowledge, wisdom, creativity, curiosity, intuition and ethics and how they impact our ability to lead in today's AI-infused world.
- Reframe events and situations to overcome inertia and inspire a collaborative, purpose-driven, thriving business ethos.

**BOOK LOUISE**

