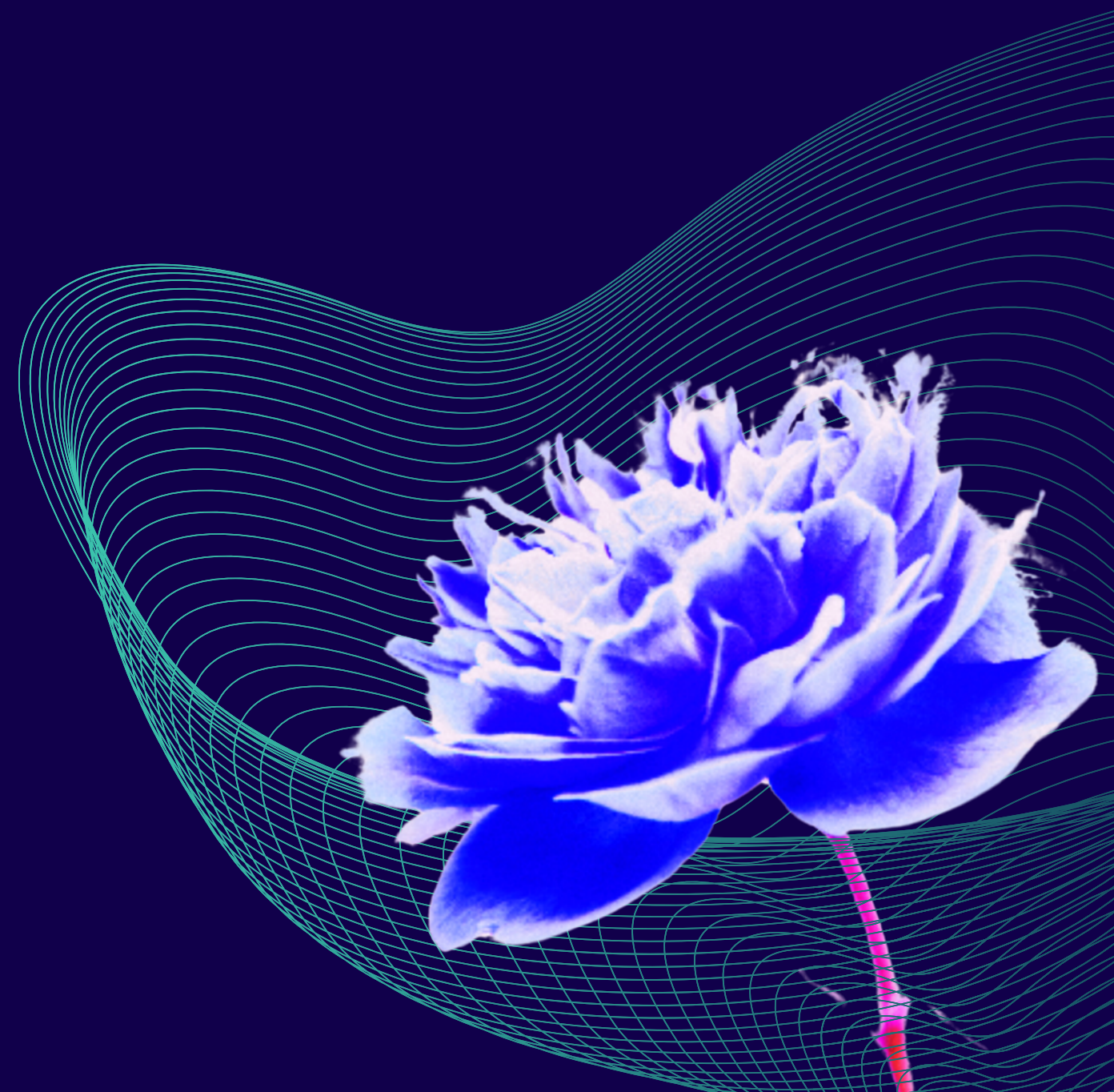


LEADERSHIP TEAM ENGAGEMENT

# Future-Focused Leadership Masterclass

This transformative engagement equips leadership teams with 'future-focused lenses' to make sense of the world and navigate uncertainty with clarity and agility. Master the art of being future-fit and leading with relevance, together.





# Introduction

## LEADING IN UNCERTAINTY

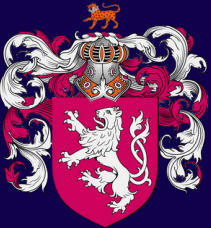
Today, the greatest challenge facing leadership and c-suite teams is the ability to make sense of what's going on, connect the dots and work well together in complexity and uncertainty.

We're wired to avoid uncertainty yet, we know the future is unlikely to be anything we're able to accurately predict or plan for. It also holds the greatest opportunity for novel and exponential growth if we're able to develop how we think about and frame what's going on. Yet very few executive teams are adequately prepared.

It's estimated we'll experience more change across the sciences, technology, the environment and society in the next 10 years than we have done in the last 100. Bridging the gap between today's business models and what's next calls for a fresh perspective, informed by a set of future-focused mental models or our 'lenses on the world'.

This Leadership Masterclass empowers you and your team with six future-focused lenses to create space, make better sense of what's going on, and be more insightful and purposeful in your actions. Shape the future with a sense of enthusiasm, together.



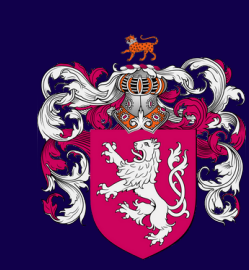


# Origins

The Future-Focused Leadership Masterclass for leadership teams is founded on decades of practical application and the most up-to-date research, frameworks, models and tools as detailed in Louise’s book: *Relevant: Future-Focused Leadership* (available on [Amazon](#)).

Each participant will receive a copy of the book.





# Forge a new way of working. Together.

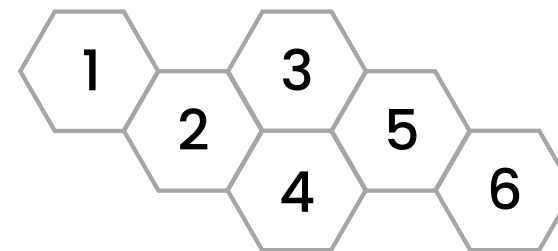


We start this masterclass from a behavioural science foundation utilising award-winning Lumina Learning Portraits. We empower team members with valuable insight into their dynamic personalities and generate behavioural science data for subsequent sessions.

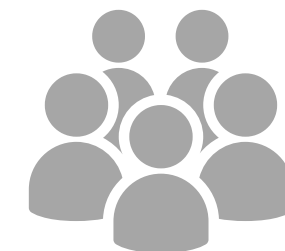
Louise guides you and your team through a series of future-focused lenses, why they are essential now and, crucially, when and how to use them. Sessions are held in-person or virtually over six consecutive weeks.



Behavioural Science-Based  
Foundations



6 Future-Focused  
Lenses on the World



6 Sessions Over 6-Weeks  
(in person or virtual)





SIX SESSIONS

# Six Lenses

## Consulting and Pre-Work

We consult with you to fully understand what you want to achieve in line with your objectives, acting as a sounding board, thought partner and advisor.

Each team member will take the award-winning Lumina Spark Portrait online and receive a 60-minute individual feedback coaching session with Louise over Zoom.

All six subsequent team sessions are 120 minutes each and held in-person or over Zoom depending on where you are based.

### LENS 1: **Context**

Context is internal and external – a snapshot of who and where we are in time and space and how we think about, react and respond to events and situations. Explore our current context of complexity and uncertainty, leading in an AI-infused world, trust and truth, ethics and decision-making, and our social, environmental and political drivers.

### LENS 2: **Conscious Leadership and Team Coherence**

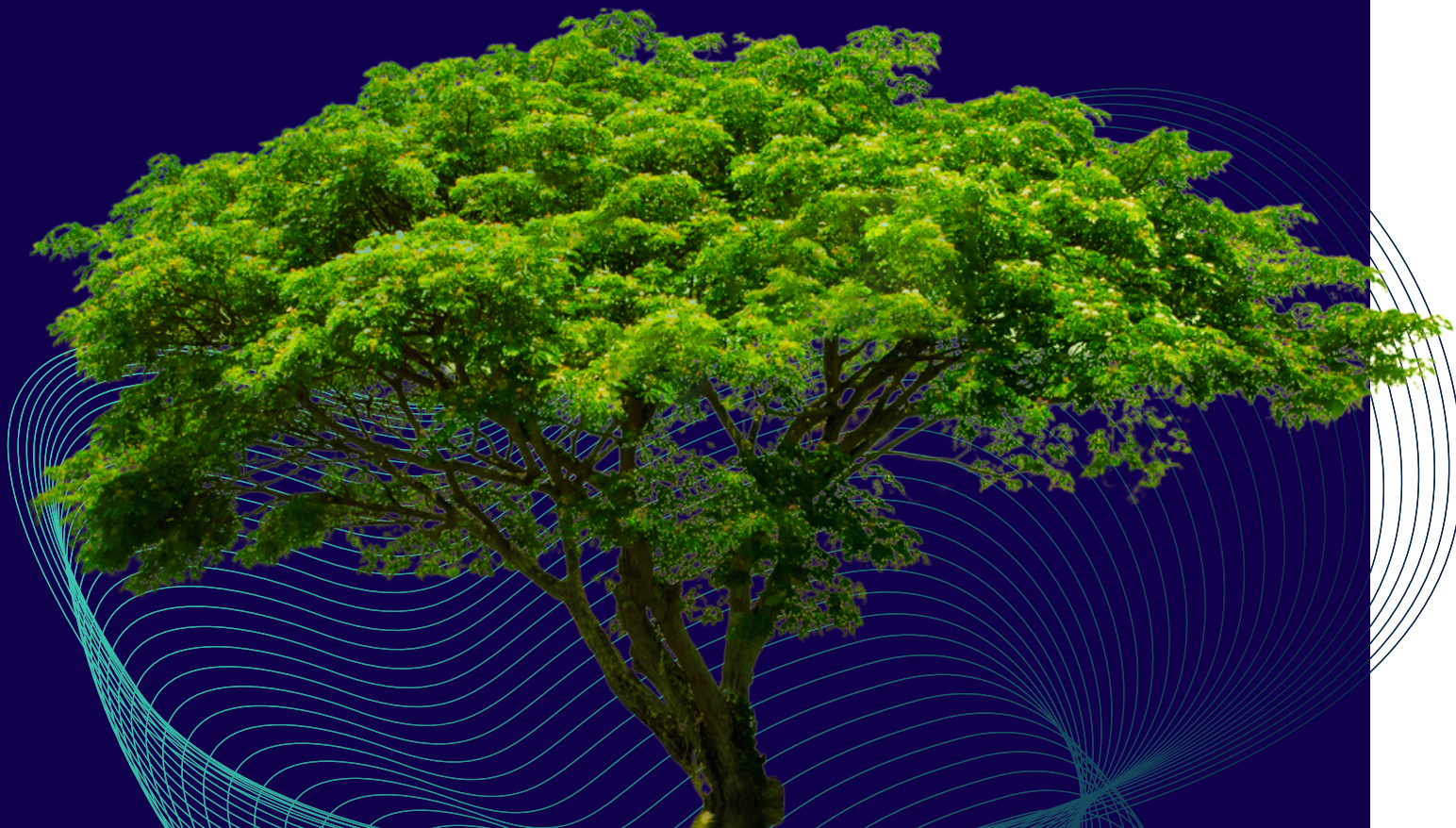
Develop your self-awareness, conscious leadership and future-fit capabilities. We use Lumina's tools to empower you to understand yourself and your team members better and enable more authentic connections between you. Value each other's differences, identify any blind spots and biases and collaborate to forge a new way of working together.



# Future-Focused Leadership Quest

Ready to explore this Quest for your team or organisation? Schedule a time to talk to Louise.

[SCHEDULE A TIME](#)



## LENS 3: **Systems Thinking and Complexity**

Appreciate the interconnectedness of all things and shift from observing events or data in isolation to connecting the dots and looking at it in terms of wholes, relationships and patterns. Complex or Complicated? Understand the difference and learn to make sense of and work with complexity, uncertainty and ambiguity. Gain invaluable insight into the emergent challenges and opportunities in your business ecosystems.

## LENS 4: **Futures Thinking and Foresight**

Use the push of the present, weight of the past and pull of the future to intentionally drive your business agenda towards a desired future. Learn to explore multiple potential futures to inform your strategy so that you are better prepared for whatever it holds.

## LENS 5: **Agile Thinking and Innovative Behaviours**

We use Lumina's models and tools to give you instant insight into where you fit into the innovation cycle, both individually and as a team and empower you to create the cultural conditions for ideation, experimentation and innovation in your organisation.

## LENS 6: **Integration & Application**

Using all that you've discovered and learned, apply the future-focused lenses to current or emergent strategically important projects to embed your collective thinking and integrate it into your day-to-day working life.





## KEYNOTE

# Future-Focused Leadership

In this captivating talk, Louise empowers decision-makers and executives with ‘future-focused lenses’ to make better sense of what’s going on, connect the dots and navigate the future with more ease.

**BOOK LOUISE**

## **Who do we need to be to thrive in our AI-infused world of work?**

*How we think, rather than what we think will shape the future we desire.*

In this thought-provoking keynote, Louise challenges our love affair with certainty, control and predictability and shares the future-fit attributes we need to navigate complexity and uncertainty with adaptability and relevance.

During this talk, Louise will guide participants through a series of future-focused lenses, why they are essential now and, crucially, when and how to use them. Attendees will leave with a deep appreciation of how to utilise new perspectives to shape the future and thrive.

## KEYNOTE TAKEAWAYS

- Make sense of the context we’re working in, connect the dots and utilise future-focused lenses to navigate complexity and uncertainty.
- Recognise the value of self-knowledge, wisdom, creativity, curiosity, intuition and ethics and how they impact our ability to lead in today’s AI-infused world.
- Reframe events and situations to overcome inertia in an unpredictable environment, and inspire a new way of working.

# Meet Louise



Louise Mowbray is the Founder of Mowbray by Design, the Future-Focused Conscious Leadership Consultancy, established in London in 2005. She specialises in The Future of Work and Leadership, working with some of the world's most respected leaders and C-suite teams at the intersection of leadership, innovation, transformation and purpose-driven business.

Louise is a Conscious Leadership Coach (ICF), Natural Foresight® Practitioner (TFSX) and a behavioural science practitioner (Lumina Learning). She is a keynote speaker, an occasional visiting lecturer for business schools, associate faculty for the Center of Creative Leadership (CCL) and an educator for Duke Corporate Education.

She is the author of *Relevant: Future-Focused Leadership*, a co-author of *Uncertainty: Making Sense of the World for Better, Bolder Outcomes*, the host of 'LIFT: Lead Into the Future Today', co-host of 'In Conversation: Exploring the Future with Global Thinkers' and a regular guest speaker on podcasts, panel discussions and live events.

In earlier career chapters, Louise worked for listed organisations in the investment banking, technology and executive search sectors, co-founded an executive search firm and was MD MENA for a British luxury lifestyle company. She has lived and worked in the UK, the UAE and South Africa and works with clients around the world.

